



Same Great Company, Bold New Identity: Cornerstone Insurance Producers Becomes Alchemy Insurance Solutions

Cornerstone Insurance Producers Rebrands as Alchemy Insurance Solutions, Ushering in a New Era of Innovation and Growth

Lancaster, PA - April 2nd, 2025 – Cornerstone Insurance Producers has officially rebranded as Alchemy Insurance Solutions, a transformation that reflects the company’s evolution, expanded capabilities, and unwavering commitment to innovation—while maintaining its core values and client-first approach.

Founded as a premier provider of self-storage tenant insurance, Alchemy Insurance Solutions set the industry benchmark for reliability and excellence. Today, the company has grown into a leading Managing General Underwriter (MGU), offering specialized programs across the self-storage, construction, and cannabis industries. By leveraging an industry-leading tech stack and differentiated distribution strategies, Alchemy empowers underwriters to work more efficiently, make informed underwriting decisions, and access preferred risks.

Alchemy’s Builder’s Risk program provides comprehensive coverage for construction projects in all 50 states, supported by flexible underwriting guidelines that streamline placement in high-risk areas prone to wind, hail, and wildfire exposure. The company’s portfolio also includes cannabis insurance for dispensaries, grow operations, and lessor’s risk, along with an artisan general liability program. Additional specialized insurance solutions are slated for launch in late 2025.

As the company’s ownership, leadership, and products remain unchanged, clients can continue to expect the same dedicated service and tailored insurance programs across multiple industries.

“This rebrand represents our vision for the future,” said John Myers, President of Alchemy Insurance Solutions. “The name ‘Alchemy’ was chosen deliberately—it captures our ability to transform complex risks into high-value, strategic insurance programs.”

With a strong focus on innovation, technology, and accessibility, Alchemy Insurance Solutions continues to deliver specialized coverage that drives industry growth and resilience.

For more information, visit www.Alchemyins.com.